

Statewide "Be Present Ohio" Campaign

A Trauma-Informed Youth Suicide Prevention Campaign Developed By & For Ohio Youth

MEE developed and implemented a youth suicide prevention campaign called "Be Present Ohio" focusing upstream, on primary prevention and the protective factors young people need to deal with depression, stress, anger, loneliness, bullying or harassment.

YOUR PRESENCE IS A PRESENT

Your Presence Is a Present

Website: www.BePresentOhio.org

Social Media: @BePresentOhio #BePresentOhio /BePresentOhio

- 3 Campaign Friend
- 2 Campaign Advocate
- 1 Campaign Leader

www.BePresentOhio.org

Become a Be Present Ohio Advocate

Training for Youth Leaders to Intervene with Their Friends, Siblings and Close Classmates Struggling with Trauma

The Be Present Advocate Online Training educates Ohio youth leaders about the protective factors that counter stressors & traumas that we know put young people at risk. The online toolkit connects teens within a county and across Ohio, building an online community of youth who want to take action in their schools and neighborhoods to affect positive change.

YOUR PRESENCE IS A PRESENT Become an **ADVOCATE**

ADVOCATE TRAINING

CERTIFICATE OF ACHIEVEMENT

A Free "Leadership Development" Experience to Help Yourself & Others Cope with the Challenges of Adolescence.

Recruiting Adult Mentors for High Schoolers in Columbus, OH

Cultural-Competency Toolkit and Capacity Building for Youth Mentoring Programs

MEE developed a Mentoring Recruitment Toolkit to increase the capacity of members of an existing Columbus Mentoring Alliance to identify and recruit underutilized adults from the community, including men of color, as mentors in schools of Columbus, OH.

NEVER ALONE

ONE PERSON CAN MAKE A DIFFERENCE. THAT PERSON IS YOU.

There are some things young people should never go through alone. Life is one of them.

Tell us why you can't mentor, we'll show you how you can!

MENTORING

CBUSMENTORS.ORG

MENTOR SPIRIT OF SUCCESS

Coalition SPF-Rx Training and Capacity Building to Reduce Opioid Misuse

Transferring Communication Skills to the Community to Prevent Opioid Overdoses

Providing communications and outreach training/TA for Drug Free Coalition (DFC) members to build on-the-ground outreach and online presence with skeptical residents around opioid abuse who have low levels of trust in "the system."

TACKLING AMERICA'S OPIOID CRISIS

"How We Frame Opioid Abuse Is Everything."

OPPIOID CRISIS	White/Rural/Suburban	VS	Black/Brown/Inner-City	WAR ON DRUGS
	Opioids/Prescription Pills	VS	Heroin/Crack/Dope	
	Doctor Prescribed/"Pharma" Distributed	VS	Drug Dealer/Drug Cartel	
	Substance Use Disorder (Disease)	VS	Addict/Crackhead/Junkie	
	Medical Issue/Public Health Emergency	VS	Crime/Criminal Justice Issue	
	Safe Injection Sites	VS	Crack Houses/Drug Dens	
	Harm Reduction/Help/Save	VS	Demonize/Lock Up/Incarcerate	

Framing of Issues Turns into Perceptions/Stereotypes/Beliefs. Those Perceptions/Stereotypes/Beliefs Feed into Practices/Policies/Laws.

www.meetrainingportal.com

UrbanTrends **MEE** MOTIVATIONAL EDUCATIONAL ENTERTAINMENT

National Research with BMOC

Determining What Boys & Men of Color Need to Go from Surviving to Thriving

MEE designed and tested the “online and offline (community)” framework to help BMOC cope with the everyday challenges they face and succeed by giving them access to education, mentoring, employment and healthcare - resources and tools need for “winning” in life.



Philadelphia’s Department of Behavior Health (DBHIDS)

Engaging Males of Color (EMOC) to Reduce Stigma with Accessing Mental Health Services

MEE created and tested messages to engage men of color, as DBHIDS seeks to reduce stigmas, improve mental health service delivery and increase the use of its Healthy Minds Philly (“Check Up From the Neck Up”) Initiative.



Blueprint for a Safer Philadelphia Youth Violence Prevention Campaign

A 3-Year, City-Wide Campaign to Reduce and Prevent Youth Violence

MEE implemented an innovative public health approach to reducing urban youth violence in Philadelphia. It included:

- Radio/TV Advertising
- Grassroots, peer-to-peer outreach, using MEE’s CATs (Jobs/Mentor) Model
- Active partnerships with community-based organizations



Outcomes:

- Employment
- Adult Mentoring
- Youth Development (Life Skills)
- Self-Efficacy & Leadership

Black Males Engaged and Empowered (B-MEE) - Scattergood Foundation

Community Outreach to Overcome Stigma’s Associated with Discussing Mental Health Among Black Males

Using MEE’s trauma-informed CATs Model, this pilot project trained/managed a team of 20 young Black males ages 17-21 to conduct peer-level community outreach in zip codes that had the lowest rates of usage of the City’s existing behavioral health services.



Moving Beyond Survival Mode - MEE's National Research on Urban Trauma

Promoting Resiliency in Low-Income Black Communities Faced with Chronic Stress & Trauma

MEE conducted primary audience research with low-income Black youth and parents in Philadelphia, Washington, Oakland and Chicago to "get under the surface" of the negative misinformation about mental illness and to explore the environmental barriers that impact how communities make decisions about seeking mental health services. Ironically, MEE uncovered protective factors that strengthen coping and survival strategies.

Moving Beyond Survival Mode:
Promoting Mental Wellness and Resiliency as a Way to Cope with Urban Trauma

MEE Research on Black Mental Wellness

www.meeproductions.com/mentalwellness

What the MEE Experts Say About Youth Violence

Leading Edge Thinkers on How to Sustain the Reduction of Youth Violence

Leading national experts offered sobering insights into the stressors of unrelenting poverty and violence, what it's like to live in "survival mode," and the key protective factors that can leverage the inherent resilience of Black youth in dealing with the complex emotional issues that they face.

Urban Trends VOL. 19 NO. 1
A quarterly newsletter published by MEE

Parent-to-Parent Outreach to Reduce Youth Violence: A Conversation with Dr. Joseph White

Urban Trends VOL. 19 NO. 2
A quarterly newsletter published by MEE

What the Experts Say: Violence and the Impact on Mental Health

MEE plan
Parent Leadership in Action Network

MEE's Models for Engaging Communities Around Youth Violence

Community-Tested and Evidence-Informed Models to Reduce Youth Violence in Chicago

MEE implemented two of its peer models (CATs & PLAN) that increase positive coping behaviors among low-income youth and surround them with protective factors including a stronger safety net of community adults. CATs provided jobs plus mentoring and social/emotional skills for 1,500 youth in Chicago neighborhoods with the highest rates of poverty, violent crime, domestic distress and youth disconnected from their schools or community.

MEE CATs
COMMUNITY ACTION TEAMS

NRI
NEIGHBORHOOD RECOVERY INITIATIVE

MEE plan
Parent Leadership in Action Network

The Advancement Project - Ending the Schoolhouse to Jailhouse Pipeline

Motivating Parents and Teachers to Advocate for Changes in School Disciplinary Policies

MEE conducted national research for The Advancement Project to identify messages and strategies that can be used to motivate parents and teachers to advocate for changes in school disciplinary policies to "End the Schoolhouse to Jailhouse Pipeline."

The Advancement Project:
Ending the Schoolhouse to Jailhouse Project

ADVANCEMENT PROJECT